

PRODUCTION SPECIFICATIONS



DIGITAL FILE FORMAT

We prefer high resolution composite PDF files, following the instructions below:

- All fonts need to be embedded or outlined.
- All images should be CMYK and 300dpi.
- Files should be supplied as single pages and at the correct size.
- We can also accept JPEG, EPS or TIFF files, all images should be CMYK and high resolution (300dpi).
- We cannot accept artwork supplied as Microsoft Word*, Publisher, Excel, PowerPoint or Corel Draw. Artwork from these applications should be exported as a PDF or the components supplied separately as text and images.

*Word documents are acceptable for the supply of text.

DELIVERY FORMAT

Please send an Apple Macintosh compatible CD or DVD in the post, arrange to transfer files via ISDN or email. Please send a colour accurate hard proof in the post for our reference on the press. Mortons Media Group will not accept responsibility for any errors that result due to the non-provision of this proof.

COMPLIMENTARY ADVERT PRODUCTION

Should you wish to take advantage of our complimentary advert production service, please contact us to discuss your requirements.

FULL PAGE

Vertical 370 x 265

HALF PAGE

Vertical 370 x 130

Horizontal 180 x 265

QUARTER PAGE

Vertical 180 x 130

EIGHTH PAGE

Vertical 120 x 85

COLUMN WIDTHS

1 40

2 85

3 130

4 175

5 220

6 265

All dimensions are shown in millimetres (mm) depth x width

