

A4 Titles

Classic Bike Guide
Classic Motorcycle
Classic Motorcycle Mechanics
Classic Racer
Scootering
Scooterist Scene
TAG

Full Page

Bleed 307 x 220
Trim 297 x 210
Type 270 x 188

Half

Vertical 270 x 92
Horizontal 130 x 188

Quarter

Vertical 130 x 92
Horizontal 60 x 188

Eighth

Horizontal 60 x 92

A4 Column Sizes

1 = 44 mm
2 = 92 mm
3 = 140 mm
4 = 188 mm

Tabloid

Old Bike Mart

Tabloid Column Sizes

1 = 34 mm
2 = 72 mm
3 = 109 mm
4 = 148 mm
5 = 185 mm
6 = 223 mm
7 = 262 mm

Full Page

390 x 262
Half
Vertical 390 x 148
Horizontal 200 x 262

Quarter

Vertical 170 x 148
Horizontal 80 x 262

Eighth

Vertical 120 x 109

A5 Title

Used Bike Guide

A5 Column Sizes

2 = 63mm
4 = 130mm

Full

Bleed 220 x 158
Trim 210 x 148
Type 190 x 130

Half

Vertical 190 x 63
Horizontal 130 x 92

Quarter

Vertical 92 x 63
Horizontal 40 x 130

Eighth 40 x 63

All sizes shown are depth x width.

Acceptable Formats:

Quark 4.1
MultiAd Creator 4.2
Photoshop 7.01
PDF's
Word (for text only*)
Publisher – we have to reset these, so it is better to send separate components and we will reset.

No Corel Draw

No Microsoft Excel

No Power Point

No Quark 6 or above

* Word Documents are for text only purposes, not for complete adverts or pictures – these both need to be sent as separate attachments. We will then set the advert.

Preferred Formats:

Font embedded files preferably PDF

All copy over 5MB must be sent to copyin@mortonsmediagroup.co.uk

Emails sent from Hotmail and Yahoo accounts cannot be accepted.

Documents to include:

Fonts and Logos/Pictures

All graphics in CMYK and Tiffs or EPS (not JPEGs if full colour)

EPS files must be font included.

COMPOSITE PDF – PRESS OPTIMISED
Created at 300dpi (fonts must be embedded)

**Telephone: 01507 524004 Fax: 01507 529499
ISDN: 01507 522299**

Media Centre, Mortons Media Group, Horncastle, Lincolnshire LN9 6LZ

**www.mortonsmediagroup.com
copyin@mortonsmediagroup.co.uk**