

MEDIA PACK



Advertising rates...

SIZE	1 mth	3 mths	6 mths	12 mths
3cm x 1col	£63.00	£57.00	£53.00	£50.00
6cm x 1col	£114.00	£103.00	£97.00	£92.00
Eighth page	£208.00	£187.00	£177.00	£166.00
Quarter page	£378.00	£340.00	£321.00	£303.00
Half page	£688.00	£619.00	£584.00	£550.00
Full page	£1250.00	£1125.00	£1063.00	£1000.00

VAT at the current rate should be added to all above prices. Please note that all prices quoted include full colour.

Specifications...

Files can be sent by EMAIL, ISDN or MACINTOSH COMPATIBLE CD

- All files should be prepared in QuarkXpress or Adobe Photoshop or Illustrator.
- Please avoid TrueType fonts.
- All files should be saved in a font-included EPS format.
- Spot colour files should be saved in CMYK format.

FOR TECHNICAL INFORMATION CONTACT:
Darren Hendley
Tel: 01507 529292
dhendley@mortons.co.uk

Mortons Media Group, Media Centre, Morton Way, Horncastle, Lincolnshire LN9 6JR

Advertisement sizes...

<p>DOUBLE PAGE</p> <p>Bleed - 307 x 430 Trim - 297 x 420 Type - 270 x 398</p>	<p>FULL PAGE</p> <p>Bleed - 307 x 220 Trim - 297 x 210 Type - 270 x 188</p>	<p>HALF HORIZONTAL</p> <p>130 x 188</p> <p>60 x 188</p> <p>QUARTER HORIZONTAL</p>	<p>HALF VERTICAL</p> <p>270 x 92</p> <p>60 x 92</p> <p>EIGHTH</p> <p>QUARTER VERTICAL</p> <p>130 x 92</p>
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Terms of Acceptance and Cancellation terms

The publisher reserves the right to refuse, amend, withdraw, or otherwise deal with an advertisement at their absolute discretion and without explanation. All advertisements are accepted on the condition that the advertiser warrants that the advertisements do not in any way contravene any Act of Parliament, statutory instrument or EU Regulation and are not in any other way illegal or tortious. Although every care is taken to avoid mistakes, the publisher will not be responsible for any loss occasioned by the failure of an advertisement to appear for any cause whatever, nor do they accept liability for Printer's errors. No responsibility will be accepted for loss of, or damage to artwork. Special positions will be met subject to space availability but cannot be guaranteed; where special position charges have been contracted but the position not available, the special charge will not be levied. Payment is due within 30 days of invoice date; any amount outstanding thereafter is subject to interest equating to a monthly rate of 3%. Any cancellations must be submitted in writing to the publisher six weeks prior to publication date; any cancellations after the booking deadline will be charged for in full.

Advertising bookings...

Annie Durrant adurrant@mortons.co.uk
Helen Martin hmartin@mortons.co.uk
Tel: 01507 524004 • Fax: 01507 528988
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The Classic MOTORCYCLE



MEDIA INFORMATION 2010/11

MORTONS
MEDIA GROUP LTD

