



PRODUCTION SPECIFICATIONS



DOUBLE PAGE

Bleed	307 x 430
Trim	297 x 420
Type	270 x 398

FULL PAGE

Bleed	307 x 220
Trim	297 x 210
Type	270 x 188

HALF PAGE

Vertical	270 x 92
Horizontal	130 x 188

QUARTER PAGE

Vertical	130 x 92
Horizontal	60 x 188

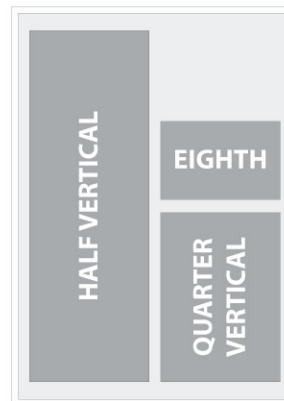
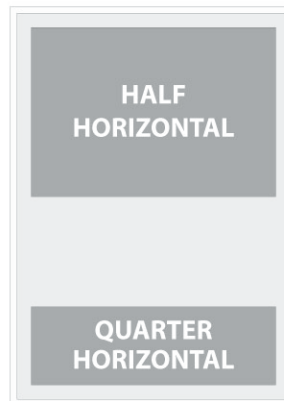
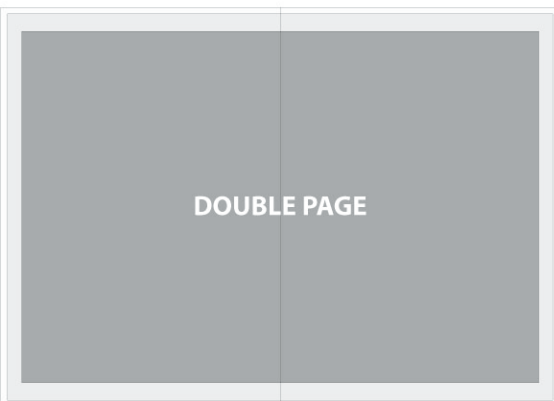
EIGHTH PAGE

Horizontal	60 x 92
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COLUMN WIDTHS

1	44
2	92
3	140
4	188

All dimensions are shown in millimetres (mm) depth x width



DIGITAL FILE FORMAT

We prefer high resolution composite PDF files, following the instructions below:

- All fonts need to be embedded or outlined.
- All images should be CMYK and 300dpi.
- Files should be supplied as single pages and at the correct size.
- Where necessary (full and double pages), a bleed area of 5mm should be added on all edges and crop marks added at the trim size.
- We can also accept JPEG, EPS or TIFF files, all images should be CMYK and high resolution (300dpi).
- We cannot accept artwork supplied as Microsoft Word*, Publisher, Excel, PowerPoint or Corel Draw. Artwork from these applications should be exported as a PDF or the components supplied separately as text and images.

*Word documents are acceptable for the supply of text.

DELIVERY FORMAT

Please send an Apple Macintosh compatible CD or DVD in the post, arrange to transfer files via ISDN or email. Please send a colour accurate hard proof in the post for our reference on the press. Mortons Media Group will not accept responsibility for any errors that result due to the non-provision of this proof.

COMPLIMENTARY ADVERT PRODUCTION

Should you wish to take advantage of our complimentary advert production service, please contact us to discuss your requirements.